



I S Research broadens sector coverage to include Telecoms

Leading independent research consultancy I S Research teams up with respected telecoms analyst Philip Carse to broaden its coverage into the UK telecoms sector.

21 September 2009

I S Research is delighted to announced that it has joined forces with Philip Carse to provide coverage of the UK telecoms sector. Since 2003, Philip has successful run his own consulting firm, Teleq Consulting and is the author of the widely read blog Telecom Equity (<http://teleq.blogspot.com>).

Philip brings some 20 years experience in the telecoms sector as an analyst at UBS, Citi and Commerzbank and as a consultant at PA Consulting. Philip's full bio can be read here <http://www.is-research.co.uk/about/philip-carse>.

Building on ISR's success in the software & IT services sector, Philip will be responsible for developing a newly formed telecoms practice providing equity research services to smaller listed telecoms companies. In addition, Philip will collaborate closely with ISR to provide market intelligence and consulting services to companies, investors and advisers in the broader IT & Telecoms market.

Ian Spence, founder of I S Research, commented:

"Since the formation of I S Research in 2007, we have progressively built out our service offering to include market intelligence, equity research and consulting. At the same time, we have invested heavily in creating a robust service platform which will now enable us to deliver strong growth in the broader technology sector.

Our unique business model and dogged adherence to the principles of independence and quality in our research have enabled I S Research to attract over 50 blue chip research clients in a relatively short space of time. With Philip's help, I am excited about broadening our coverage to encompass the telecoms sector which will enable us to extend our service offering to telecoms companies, their investors and advisers."

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About I S research

I S Research, publisher of the influential Megabuyte service, was founded by Ian Spence in 2007 to provide market intelligence, equity research and consulting services to companies, investors and advisers in the technology sector. Today, I S Research can count over 50 of the sector's leading organisations as clients.

For more information on I S Research, please visit our new corporate website at www.is-research.co.uk

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